

Issue Analysis Form (rev. July 2013)+A1:F28



Date: February 14, 2023

Item: Resolution to approve 5 & Dime Trail
Tourism Agreement

Lead Department(s): Economic Development and Tourism

Contact Person(s): Yoti Jabri

Description and Current Status

The Economic Development and Tourism Department is requesting approval of the Resolution accepting the Tourism Agreement between participating localities such as City of Hopewell, Virginia, Hopewell Downtown Partnership, Prince George County, Virginia, James City County, Virginia, Surry County, Virginia, and Charles City County, Virginia.

Participating localities wish to set forth basic parameters of their relationship in the 5 & Dime Trail to further promote tourism assets along the trail.

The 5 & Dime Trail is an exciting circular travel experience connecting Route 5 and Route 10 through the five participating localities.

This Tourism Agreement sets forth a financial commitment of \$1,500 each year from the Tourism budget to continue and further promote the 5 & Dime Trail.

Board Action Requested:

Authorize the approval of the Resolution to enter into the Tourism Agreement to further tourism in Prince George County.

A draft resolution for the authorization is attached for Board consideration.

Government Path

Does this require EDA action?

☐ Yes ☒ No

Does this require BZA action?

☐ Yes ☒ No

Does this require Planning
Commission action?

☐ Yes ☒ No

Does this require Board of
Supervisors action?

☒ Yes ☐ No

Does this require a public hearing?

☐ Yes ☒ No

If so, before what date?

Fiscal Impact Statement

Prince George County shall commit at least One Thousand Five Hundred Dollars (\$1,500.00) from the Tourism budget for each fiscal year to further efforts to support tourism related assets throughout the 5 & Dime Trail.

County Impact

The approval of the Tourism Agreement will allow the County to participate in a partnership with five adjacent localities to increase tourism to our County. This agreement will link our County to James City County who is among the top destinations in the Commonwealth. The 5 & Dime Trail partnership will further promote tourism along both routes to increase awareness of identified businesses and tourism assets to create a tourism destination.

Notes

Board of Supervisors
County of Prince George, Virginia

Resolution

At a regular meeting of the Board of Supervisors of the County of Prince George held in the Boardroom, Third Floor, County Administration Building, 6602 Courts Drive, Prince George, Virginia, this 14th day of February, 2023:

Present:

Donald Hunter, Chairman
T. J. Webb, Vice Chairman
Floyd M. Brown, Jr.
Alan R. Carmichael
Marlene J. Waymack

Vote:

On motion of _____, seconded by _____, which carried unanimously, the following Resolution was adopted:

**RESOLUTION ACCEPTING THE TOURISM AGREEMENT BETWEEN THE
COUNTY OF PRINCE GEORGE AND PARTICIPATING LOCALITIES**

WHEREAS, the Tourism Agreement is among the City of Hopewell, Virginia, Hopewell Downtown Partnership, Prince George County, Virginia, James City County, Virginia, Surry County, Virginia, and Charles City County, Virginia, and all of which are hereinafter referred to as "Participating Localities," and

WHEREAS, the Tourism Agreement will establish marketing and itineraries for visitors to explore the 5 & Dime Trail connecting Participating Localities, and

WHEREAS, the formation of this trail creates a vehicle to market businesses and assets together as a tourism destination, and

WHEREAS, the Participating Localities seek to pool their financial resources to promote local attractions and food and beverage along the 5 and Dime Trail throughout each of their respective jurisdictions; and

NOW, THEREFORE, BE IT RESOLVED, that the Prince George County Board of Supervisors accepts the Tourism Agreement on February 14, 2023 and that the County Administrator is directed to execute the Tourism Agreement between the Participating Localities.

A Copy Teste:

Jeffrey D. Stoke
County Administrator

Beacon Theatre, 401 N Main St, Hopewell...
Hopewell City Park, 245 Appomattox St, ...
[More options](#)

More options



TOURISM AGREEMENT

THIS TOURISM AGREEMENT is made and entered into this 31st day of January, 2023, by and among the **CITY OF HOPEWELL, VIRGINIA** ("Hopewell"), **Hopewell Downtown Partnership** ("HDP"), **Prince George County, VIRGINIA** ("Prince George"), **James City County, VIRGINIA** ("James City"), **SURRY COUNTY, VIRGINIA** ("Surry"), **Charles City County, VIRGINIA** ("Charles City"), each of which is hereinafter referred to as a "Participating Locality", and all of which are hereinafter referred to as "Participating Localities".

WITNESSETH:

WHEREAS, the Participating Localities seek to pool their financial resources to promote local attractions and dining/beverages along the "5 and Dime Trail" throughout each of their respective jurisdictions; and

WHEREAS, the Participating Localities wish to set forth the basic parameters of their relationship in said endeavor as more specifically set forth herein,

NOW, THEREFORE, in consideration of the promises and covenants set forth herein, the Participating Localities agree as follows:

1. **TERM:** The initial term of this Agreement shall be for a period commencing on the date the last Participating Locality execute this Agreement and shall terminate on December 31, 2027. This Agreement shall automatically renew for two (2) additional five-year terms ("Renewal Terms") unless otherwise terminated as more specifically set forth herein.
2. **FINANCIAL COMMITMENT:** Each Participating Locality shall commit at least One Thousand Five Hundred Dollars (\$1,500.00) from the respective tourism budgets for each fiscal year to further advance and finance promotional efforts to support local cuisine and dining throughout their respective jurisdictions.
3. **FISCAL AGENT:** Hopewell Downtown Partnership 501 c3 shall operate as the Fiscal Agent and shall have custody of all funds collected for the purposes set forth in this Agreement and shall continue to serve in such a capacity unless and until otherwise agreed to by the Participating Localities. Each Participating Locality shall be billed by the Fiscal Agent on a fiscal year basis. Payment from the Participating Localities shall be made within thirty (30) days of receipt of said bill. Failure to pay within thirty (30) days of receipt shall result in a 5% interest payment for late payment.
4. **TERMINATION:** A Participating Locality may terminate their participation in this Agreement for future years with sixty (60) days written notice to the Fiscal Agent prior to the end of the fiscal year or upon non-appropriation of funds pursuant to Paragraph 7.
5. **SEVERABILITY:** Each provision of this Agreement shall be separately enforceable, and the invalidity of one provision shall not affect the validity or enforceability of any other provisions. This Agreement shall be interpreted and construed in accordance with the laws of the Commonwealth of Virginia.
6. **ENTIRE AGREEMENT:** This Agreement constitutes the only agreement, and supersedes all prior agreements and understandings, both written and oral, among the parties with respect to the

subject matter hereof. This Agreement may not be amended or modified, except in a writing signed by all parties to this Agreement.

7. **NON-APPROPRIATION:** It is understood and agreed between the Participating Localities that they shall be bound and obligated to the amount set out in Paragraph 2 only to the extent that the funds shall have been appropriated and budgeted for the purpose of this Agreement. In the event funds are not appropriated and budgeted in any fiscal year for payments due under this Agreement by a Participating Locality, such locality shall immediately notify the Fiscal Agent and their participation in this Agreement shall terminate on the last day of the fiscal year for which an appropriation was received without penalty or expense to the Participating Locality of any kind whatsoever.

CITY OF HOPEWELL, VIRGINIA

City Manager

Approved as to Form:

City Attorney

PRINCE GEORGE COUNTY, VIRGINIA

County Administrator

Approved as to Form:

County Attorney

JAMES CITY COUNTY, VIRGINIA

County Administrator

Approved as to Form:

County Attorney

SURRY COUNTY, VIRGINIA

County Administrator

Approved as to Form:

County Attorney

CHARLES CITY COUNTY, VIRGINIA

County Administrator

Approved as to Form:

County Attorney

Hopewell Downtown Partnership

Director

Approved as to Form:

Attorney